

# On Teaching *How to Design Programs*

## Observations from a Newcomer

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### Abstract

This paper presents a personal, qualitative case study of a first course using *How to Design Programs* and its functional teaching languages. The paper reconceptualizes the book's six-step design process as an eight-step design process ending in a new "review and refactor" step. It recommends specific approaches to students' difficulties with function descriptions, function templates, data examples, and other parts of the design process. It connects the process to interactive "world programs." It recounts significant, informative missteps in course design and delivery. Finally, it identifies some unsolved teaching problems and some potential solutions.

**Categories and Subject Descriptors** D.1.1 [Applicative (Functional) Programming]; K.3.2 [Computer and Information Science Education]: Computer Science Education

**Keywords** Introductory programming course; Program by Design; How to Design Programs; Racket; Reflective practice

### 1. Introduction

This paper is about teaching introductory programming using the method called *Program by Design*, which is explained in the book called *How to Design Programs* (Felleisen et al. 2001). The method uses functional-programming principles, and the book uses functional languages derived from Scheme. The method has proven effective in different educational contexts at many levels (Felleisen et al. 2004b, 2009; Bieniusa et al. 2008; Bloch 2010; Schanzer, Fisler, and Krishnamurthi 2013).

*How to Design Programs* argues eloquently that everyone should learn to program. And the book keeps the promise implied by its title; my students really did learn. But knowing that students learned is not enough; a teacher needs to know what "learning to program" means. What exactly did my students learn to do? How did they learn it? In the jargon of the educator, what were the learning outcomes? While I have come to love lambdas and round parentheses and `cond` expressions, these are not the kinds of learning outcomes that teachers need to know about in order to ensure students' subsequent success in a *second* course. And although some valuable information is available from Bieniusa et al. (2008), from Crestani and Sperber (2010), and from Sperber and Crestani (2012), teachers need even more. This paper provides some.

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The contributions of this paper are

- To articulate a refined, extended version of the design method presented in *How to Design Programs*, and to develop a view of the method, from a newcomer's perspective, that can help a teacher prepare and lead a class (Section 2)
- To identify, from observation, where students struggle with the method and what points can be emphasized to help them succeed (Section 3)
- To communicate what it's like for a functional programmer with no Scheme experience to work with the languages and tools (Section 4)
- To identify and learn from one beginner's mistakes (Section 5)
- To identify some open problems and sketch potential solutions (Section 6)

I have written the paper for people who wish to use functional programming to teach an introductory course. I assume experience with typeful functional programming at the level of Haskell, ML, or System F. I also assume that you have read something about LISP or Scheme (McCarthy 1960; Sussman and Steele 1975; Abelson and Sussman 1985), but not that you have actual experience with LISP, Scheme, or Racket—although beta readers who do have such experience report finding some value in the paper. I address questions like those we ask graduating PhD students: what parts were hard, and when I do it again, what I will do differently.

I address these questions using the "humanities" approach to educational research (Burkhardt and Schoenfeld 2003), in which authors reflect on their experience. Burkhardt and Schoenfeld write that "the test of quality is critical appraisal concerning plausibility, internal consistency and fit to prevailing wisdom. The key product of this approach is critical commentary." My reflections and commentary are informed by empirical observations in the classroom, but the paper is purely reflective, with no controlled experiments or quantitative measurements. Information bearing on my credibility as a reflective practitioner appears in Appendix A.

### 2. What is *Program by Design*?

If you teach a course in *Program by Design*, using *How to Design Programs*, you can expect these outcomes:

1. Your students will learn a step-by-step *design process*. The process is presented in six steps, but as explained below, I found it helpful to articulate eight steps.
2. Your students will learn to apply the process to design *functions* that consume increasingly sophisticated forms of data: strings, images, numbers and numeric intervals; enumerations; products; general sums (including sums of products); and lists, trees, or other sums of products whose definitions incorporate self-reference or mutual reference. Each form of data engenders a specialized instance of the design process: a *design recipe*.

3. With additional guidance, your students will learn to design interactive *programs* that are composed of many functions.

Your students can also pick up one or two techniques that don't fit neatly into the model of "process plus data equals recipe." Possibilities include using abstraction to eliminate duplicate or near-duplicate code; writing "generative" recursive functions; using higher-order functions on lists; using accumulating parameters; reasoning about costs; and programming with mutable state.

Your students can achieve these outcomes using either the complete, first edition of *How to Design Programs* or the incomplete second edition. (The choice is discussed in Web Appendix D.) With either edition, the key learning outcome is mastery of design recipes, and the distinctive aspect of the recipes is the design process.

## 2.1 Introduction to the (refined) design process

*How to Design Programs* presents the design process for functions in six steps:

1. Describe the data used by the function
2. Using a *signature*, *purpose statement*, and *header*, describe what the function does<sup>1</sup>
3. Show examples of what the function does
4. Write a *template* (definition with holes) for the function
5. Fill the template with code, completing the function
6. Test the function

But this six-step process supports only some of the skills the book teaches. The other skills primarily involve eliminating repetition and establishing a single point of truth, e.g., reducing multiple function definitions to a single function definition by abstracting over additional parameters, or eliminating repetitive case analysis and recursion by using higher-order functions. At first I found these skills hard to motivate, but after teaching them I realized they could fit into a new, seventh step of the design process:

7. Review and refactor the code

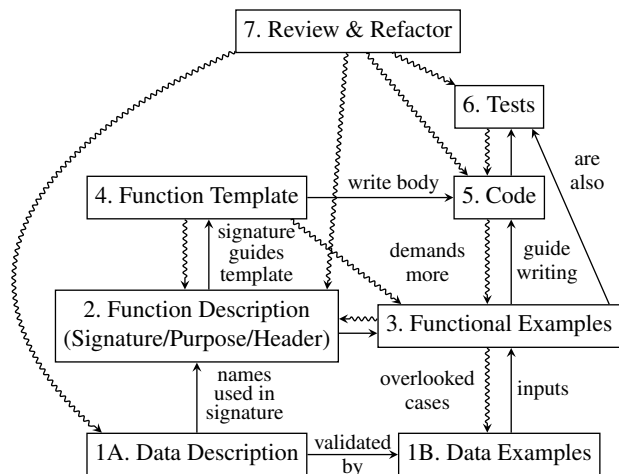
To call this seventh step "new" is not really fair; ideas that bear on reviewing and refactoring appear everywhere in *How to Design Programs*. What I have done is to *articulate* this step, which had been implicit and hidden.

The steps are presented sequentially, but in practice, they are richly interrelated. Early steps support multiple later steps, and later steps can trigger revisions in earlier steps. To help students use the design process mindfully, I taught them about the relationships shown in Figure 1. In the figure, as in class, I treat data description and data examples as separate steps numbered 1A and 1B, making eight steps in all. Separating data examples from data description makes the examples harder for students to forget, and it helps me bring out ways in which the description and development of functions parallel the description and exemplification of data.<sup>2</sup>

Students of *Program by Design* learn all steps of the design process immediately, using simple atomic data. They then learn to specialize the process for products, sums, sums of products, self-referential and mutually referential data (a.k.a. recursive types), functions as data, and finally mutable data.

<sup>1</sup> In the first edition, the signature is called a "contract."

<sup>2</sup> Sperber and Crestani (2012) also expand the design process into eight steps: they split function description into two steps (purpose statement and signature) and the function template into two steps ("skeleton" and template). They do not mention anything like "review and refactor."



**Figure 1.** The revised, eight-step design process. Solid arrows show initial design; squiggly arrows show feedback.

## 2.2 Relating Program by Design to functional programming

*Program by Design* is not just a paper-and-pencil design method; it is supported by the DrRacket programming environment and by the Racket teaching languages: Beginning Student Language, Intermediate Student Language, and Advanced Student Language. The software and the languages are described in detail elsewhere (Findler et al. 2002; Felleisen et al. 2004a), but the languages are worth summarizing here: Beginning Student Language is a pure, eager, first-order, dynamically typed, functional language that has global definitions of functions and variables, structure (record) definitions, LISP's multiway conditionals, and language constructs for expressing unit tests. Intermediate Student Language adds nested definitions and `lambda`, making functions higher-order and first-class.<sup>3</sup> Advanced Student Language adds mutation and imperative I/O.

Is it functional programming? Well, the design method does not use equational reasoning or algebraic laws, ideas that some functional programmers deem essential (Bird and Wadler 1988). There are (at least at first) no higher-order functions, and the language is not lazy, which rules out the kinds of modularity that may make functional programming matter (Hughes 1989). And while testable equations are central, equational *properties* can be tested only if you can integrate add-on software that is documented in German (Crestani and Sperber 2010).

On the other hand, data are immutable. As a result, specifications of functions are simple and equational, and unit tests are simply equations. The Beginning and Intermediate languages are pure, so their evaluation can be explained (and debugged) using DrRacket's algebraic stepper. Function composition is encouraged. Control flow is expressed exclusively through a combination of function calls and conditionals. In particular, there are no loops; there are only recursive functions and higher-order list functions. And although there is no static type checking, your students will nevertheless learn to write parametric type definitions and polymorphic functions.

If your goal is to teach functional programming, this two-paragraph summary may tell you if *Program by Design* will meet your needs. Our institutional need, as detailed in Web Appendix C, was to teach beginning students how to solve problems using the computer; for us, functional programming is a means, not an end.

<sup>3</sup> Intermediate Student Language actually comes in two flavors: with and without `lambda`. I suggest that you use only the flavor that has `lambda`.

### 2.3 Understanding and teaching the design method

This section highlights aspects of *Program by Design* to which, in my first time teaching the method, I had to pay extra attention.

**Data definitions use familiar types** As Felleisen et al. (2004a) note, the syllabus is driven by *data definitions*. Data definitions are informal; a data definition is a comment that introduces a type and gives it a name.<sup>4</sup> The types are familiar: there are (immutable) base types, and new types can be formed using products, sums, arrows, and universal quantification. But types are extra-linguistic: although they are required in data definitions and function signatures, they appear only in comments and are not checked by the compiler.

A product type uses a *structure* like those found in Common Lisp (Steele 1990, Chapter 19). A structure, which is defined with `define-struct`, has named fields, and it comes with a *constructor function* for introduction and *selector functions* for elimination. It also comes with a *type predicate* that can identify a structure when it forms part of a sum. A structure definition alone, however, does not make a product type; that takes a data definition, which refers to the structure definition and also gives the type and meaning of each of the structure's fields.

A sum type is a matter of programming convention, documented in a data definition. Values automatically participate in sum types without explicit injection, so sums have no introduction form. The elimination form is the multiway conditional `cond`. The branches of the conditional use predicates that are consistent with the data definition of the sum type; these predicates typically include type predicates, from structure definitions or from base types.

Arrow types and polymorphic types resemble their counterparts in Haskell or ML. Arrows are introduced by `define` or `lambda` and are eliminated by function application. Polymorphism happens automatically without any extra notation.

Because the familiar foundations are in place, I found it easy to transplant ideas and techniques from Haskell and ML into the teaching languages from *How to Design Programs*. But the ideas and techniques have to be expressed a little differently, because the teaching languages lack some familiar conveniences: there are no anonymous tuple types; there is nothing corresponding to a value constructor; there is no `case` expression; and neither sums nor products can be eliminated using pattern matching.

**Types guide code** As suggested by Brooks (1975) and by Jackson (1975), the types of input data guide the shape of code. If a function  $f$  consumes a value of type  $\tau$ , then  $f$ 's body is typically designed around the elimination form(s) for type  $\tau$ . In *How to Design Programs*, the body's design is called a *template*. The template for a sum uses `cond`; the template for a product uses the selector functions of the corresponding structure. (Values selected from a product are then "combined" by applying a function to them.)

**Teaching types and code** Words like "sum type" and "product type" are too mathematical for our beginning students, many of whom think they can't do math. To keep students comfortable enough to learn, I use Stephen Bloch's terminology: a definition of a product type is a *definition by parts*, and a definition of a sum type is a *definition by choices*. To avoid getting into the distinction between defining a name and using a type-formation rule, I also abuse terminology and talk about types that are "defined by name," like "image" and "number."

*How to Design Programs* made it easy for me to teach students to use the elimination forms for sums and products. It was not so easy

to teach students to use named types. The "elimination form" for a named type is a function call, but what functions should students call? It depends on where the name comes from and what manner of type it refers to.

- If a type name refers to a base type (*atomic data*), then the right calls are to library functions or to helper functions written by the student. The student should look for a function whose signature says it consumes a value of the named type.
- If a type name refers to the data definition in which it appears, that definition is self-referential, and the right call is a *naturally recursive* call to the function being defined.
- If a type name refers to a data definition in a group of mutually referential definitions, then the design recipe calls for parallel development of a group of similar functions, one per data definition. The right call is to the function within the group that consumes data of the type referred to.
- Finally, if the type name refers to a data definition written by the student (or the instructor), then the right calls are to functions written by the student (or possibly the instructor). Again, the student should look for a function whose signature says it consumes a value of the named type. If no suitable function is available, I ask my students to create a *work order* for a new function and to put it on an *order list* (see the discussion of "wish lists" in Section 3.2 below).

This analysis suggests when and how to write a helper function and when and how to look for a library function.

Although the book pushed me, implicitly, to teach elimination forms, types can guide code in two other ways:

- In any function, you have available the inputs, the fields of any structure inputs, and the results of any natural recursions. You combine these values to compute the answer you want. But how? You could use the method of tables and examples described under Step 5 in Section 3.1 below, which relies on insight. Or you could use types.  
If you are designing a function  $f$  that is obligated to produce a result of type  $\tau_r$ , you can treat  $\tau_r$  as a "goal type," and you can ask if there is a function available, either defined or on your order list, that produces a result of that goal type  $\tau_r$ . If you find such a function  $g$  of type  $\tau_a \rightarrow \tau_r$ , perhaps you already have a value of type  $\tau_a$ , or perhaps you repeat the exercise with  $\tau_a$  as the new goal type. Your goal-directed search produces, as candidate expressions, well-typed compositions of functions. It helps you by limiting what compositions you consider.
- Last, and rarely, you could design a function's template around the introduction form for the result type.

When I teach *Program by Design* again, I will make my students aware of this decision point in the construction of a function's template: should they use elimination forms, function composition, or an introduction form? They should use elimination forms usually, function composition sometimes, and an introduction form rarely.

**A data-description pitfall** Because a data definition is informal English, it can express invariants and other properties that are difficult to express in simple type systems based on System F—like the order invariant on a binary-search tree. Such expressive power is useful, but it also represents a potential pitfall. Because the role of a data definition is to guide the shape of code, good data definitions use the power of informal English only as a last resort. For example, I would never define a nonempty list of numbers as a list of numbers that contains at least one number. Such a definition is inferior because it expresses as a predicate (at least one) a property that should be structural (not empty). It leaves

<sup>4</sup>The first half of the book refers to a type as a "class of data." The word "type" is not introduced until functions are made first-class.

students with no guide to the structure of a *function* that consumes nonempty lists of numbers. A property such as “a nonempty list of numbers” or “a list of an even number of strings” should be expressed inductively as part of the structure of a data definition. For example,

```
;; A *nonempty list of numbers* (lon+) is one of
;;   (cons n empty),   where n is a number
;;   (cons n ns),      where n is a number
;;                     and ns is a lon+
```

This data definition is the one to use for such functions as “minimum” or “maximum,” which are defined only on nonempty lists—it tells a student exactly how to organize the functions.

**Creativity and constraint** The design process has a lot of steps, and the textbook has a lot of rules and prescriptions. Some steps call for students to get creative; others call for them to respect the rules and prescriptions. To help students succeed, I tried to be explicit about which were which.

- To look at the world or at a problem, and to capture its essential aspects in a data definition, is in my opinion the design step that requires the most creativity. It is also the most challenging. Because systematic design begins with data definition, and because I wanted my students to build on solid definitions, I rarely asked my students to create data definitions; instead, I provided most data definitions. To give students, safe, relatively easy opportunities to create their own data definitions, I recommend using “world programs” (Section 4.2 below).
- The other design step that requires creative problem solving is turning a function template into code. Because this step requires a less difficult, puzzle-solving style of creativity, I asked my students to turn templates into code all the time. To help them, I taught the method of tables and examples discussed under Step 5 in Section 3.1 below.
- The remaining steps of the design process reward order and method over creativity. Function signatures should mention only defined data and should be connected to words or relationships in the problem. Purpose statements must be written methodically and checked to be sure they are complete and comprehensive. Data examples should enumerate all possible shapes of data, and functional examples should also include examples of all shapes. Templates should be developed systematically using one of the three ways that types can guide code. Tests should come from functional examples; additional tests should be introduced only to help clarify function descriptions, to isolate bugs, or to prevent regressions.

#### **Presenting functional abstraction and higher-order functions**

Both editions of *How to Design Programs* include sections on simplifying and generalizing code. In particular, the book shows how to combine two similar functions into one by abstracting over the parts that are different. Both the desire to simplify and the ability to abstract are essential for any working programmer, but they don’t correspond to any step of the design process in the book, so I found them difficult to motivate. This difficulty will be resolved by making “review and refactor” an explicit, final step in the design process, as suggested above: simplification and abstraction will be two of a series of recommended refactorings.

What about standard higher-order functions on lists? Functions like `ormap` (a.k.a. `any` or `exists`), `andmap` (a.k.a. `all`), `map`, `filter`, and `folds`? I debated whether to teach them; in part, I feared that identifying common patterns of recursion would be too difficult, or that I could not offer enough practice time. Eventually, I decided to teach these functions because they are prominent in the book, and they are a functional programmer’s power tools. To justify

this decision, I concocted, with help from colleagues, a story about preparing for the future:

Processing data in sequence is very common, and most languages provide features that help. You will see “loops” with keywords like “for”, “while”, or “repeat”; you may see “iterators”; and if you use a fashionable language like Python, you might even see fancy “list comprehensions.”

Why do such features matter? Because, if you are a principled software designer and you use a language that provides its own bricks, you use the bricks that are provided—you don’t bake your own funny-shaped bricks out of raw clay. In other words, you must learn when and how to solve problems using built-in looping features.

I then explained that Intermediate Student Language provides these bricks in the form of general-purpose functions that implement “loops” for search, selection, and transformation. It even provides two very general-purpose functions that amount to “do something with each element”: `foldl` works left-to-right, and `foldr` works right-to-left. My students learned to use these functions well enough, but I still don’t fully understand how the functions fit into the steps of the design process.

### **3. Outcomes in the classroom; delivering a course**

This section presents lessons I learned from teaching *Program by Design* at Tufts. Tufts is a private, American, Carnegie Research I university with very selective admissions. My course substituted for our usual first course in computing, which is required of all majors. Two-thirds of the students were in their first semester at university; most of the others were starting their third year. Most reported little or no prior experience with computer programming. Those who completed my course were eligible to continue to the second course in computing for majors, and most elected to do so.

My conclusions are drawn from observations in the classroom, in the laboratory, and of students’ written work. I observed my students, my staff, and myself. For students, I address their learning about the design process and about some advanced topics. For myself, I confirm that my experiences are consistent with those published in the literature. Because my conclusions come from just a single case study, they are in no way definitive. But they should be informative enough to help both you and your students.

#### **3.1 Where students struggle & where they don’t (design steps)**

Not all steps of the design process are equally easy to learn. Here I report on students’ experience with seven of the eight design steps. (I conceived of the “review and refactor” step too late to teach it.)

**Step 1A: Data definitions** My students had little trouble learning to write monomorphic data definitions. What trouble they did have arose from compositionality: although the elements of a sum or product type can themselves be sum or product types, some students thought at first that the elements of a sum or product type had to be base types. Had I chosen better examples, my students could have avoided this misconception.

A few students had a more subtle problem: they wanted to nest sums and products more deeply than is wise. As is implicit in the examples in the textbook, defining a sum of products of named types is a good strategy and works well with the rest of the design method. But putting an additional sum or product under one of the nested products creates definitions that are harder to understand, and it militates against the effective use of helper functions.

Finally, late in the term, many students allowed their data definitions to get sloppy. Their most common fault was to conflate the name of a structure element with the name of its type.

**Step 1B: Data examples** A data definition is a kind of specification; like other specifications, it expresses what a programmer intends to model. So how do we tell if a data definition expresses the right intent? By writing *data examples*. Data examples also support problem-specific case analysis, e.g., which temperatures support deciduous trees? Or on a map, which hospitals lie in the local jurisdiction?

My students often forgot to write data examples. And initially, most of them struggled to write data examples that DrRacket would accept. The forgetting can be addressed, as suggested above, by teaching the construction of data examples as a discrete design step with its own number. The struggles with DrRacket should be addressed, in my opinion, by improving DrRacket so that it supports data examples as well as it currently supports *functional* examples. Let's look at that support.

For functional examples, each teaching language provides a syntactic form called *check-expect*. A *check-expect* may appear anywhere at top level; in particular, a *check-expect* that calls a function may appear before the definition of that function. Here is an example; the *check-expect* uses *swap* before its definition:

```
;; DATA DEFINITION: A (pair of X Y) is a structure
;; (make-pair x y)
;; where x is an X and y is a Y
(define-struct pair (fst snd))

(check-expect
  (swap (make-pair 'fish 'fowl))
  (make-pair 'fowl 'fish))

;; swap : (pair of X Y) -> (pair of Y X)
;; return a pair that is equal to the given
;; pair with the elements swapped
(define (swap p)
  (make-pair (pair-snd p) (pair-fst p)))
```

DrRacket accumulates uses of *check-expect* and related forms; waits until all functions, values, and structures have been defined; runs the accumulated uses in the context of the definitions; and finally rewards students by saying something like “All 16 tests passed!”

Data examples enjoy no comparable support:

- Data examples lack their own syntactic form; they are written either as top-level expressions or as right-hand sides of *define*.
- Data examples are not accumulated and summarized.
- Data examples win no rewards from DrRacket. In fact, when data examples are written as top-level expressions, DrRacket delivers light punishment: before reporting about tests, it sprays the values of those expressions to standard output. These values may distract from the values of other expressions that have more meaning or that have been placed in the code for use with Racket's algebraic stepper.
- A data example that incorporates a structure must appear *after* the relevant *define-struct*. This requirement confused and frustrated my students, who tripped over it repeatedly. Students expected data examples to be like function definitions and *check-expects*, both of which can refer to functions and structures before they are defined.<sup>5</sup>

<sup>5</sup>The definition of a *variable*, unlike the definition of a function, must also appear after any definitions to which it refers. But my students rarely defined variables and almost never defined a variable that depended on another variable. So if this similar restriction on variable definitions caused students any difficulty, I didn't see it.

My students eventually learned to place their data examples *after* all relevant definitions, but they deserve better. An idea of what “better” might look like appears in Section 6.1 below.

**Step 2: Function descriptions** A function description comprises a type signature, a *purpose statement*, and a *header*. The purpose statement is essentially Meyer's (1997) *contract* (precondition and postcondition), but it is informal and therefore not checkable by automated tools. The header names the parameters. Headers are easy, but for my students, learning to write good signatures and purpose statements was hard.

Students quickly learned the idea of signatures, but some students suffered from a misconception similar to their misconception about data definitions: that signatures could refer only to base types. With that misconception cleared up, students wrote signatures without difficulty, but like Crestani and Sperber's (2010) students, they wrote a lot of bad ones.

The worst kind of bad signature was imprecise because it contained ill-kinded types. Most often I saw a bare *list* (with no type parameter) or a bare *structure* (not identifying *which* structure). A less bad signature had a precise meaning that was inconsistent with the function it described, usually because it had the wrong number of parameters. Both kinds of bad signature could be ruled out by making signatures linguistic, as described by Crestani and Sperber. Unfortunately, because I did not find documentation on using Crestani and Sperber's signatures with the standard teaching languages, I can't confirm their experience.

Writing good purpose statements is very hard, even for students who are well past the beginning stages. I don't know of a royal road to writing purpose statements, but I do issue the following instructions, which relate purpose statements and function headers:

Why is a function's header grouped with its signature and purpose statement? So you can use the *names* of the parameters in your purpose statement. Therefore, please make sure that your purpose statement refers to *each* parameter by *name*—and that it mentions the result.

The idea can be found in the textbook, but I needed to emphasize it. And checking purpose statements in a final “review and refactor” step of the design process is something even a raw beginner can do.

**Steps 3 and 6: Functional examples and unit tests** As noted above under Step 1B, functional examples are written using a special form called *check-expect*. This form, which is explained in the second edition of the textbook, shows two expressions that are expected to evaluate to equal values; a *check-expect* serves as both example and test. Even though we were using the first edition, I used *check-expect* for every functional example I presented.

My colleagues, my course staff, and I had worried that students would rebel against a mandated testing step for each function; students in our other classes almost never write unit tests, and they are seldom graded on any kind of testing. We needn't have worried. My students quickly learned to write functional examples and to reuse them as tests. All students learned to use tests, and most students grew to value them highly. My most vivid example comes from a hallway conversation about the differences between *Program by Design* and our standard first course, which is taught using C++. When I explained some of the limitations imposed by C++, one student was dumbfounded: “You mean they don't have *check-expect*?”

Although my students learned to use examples and tests routinely, not all students learned to use them well. For example, students were slow to learn that if a function consumes a value that is defined by choices (a *sum type*), they should write a functional example for

each choice. (If there is no test for a given choice, DrRacket reports in Step 6 that code written for the choice is not tested, but by then it is too late for the missing functional example to play its role in guiding the construction of the code, as explained in Step 5 below.)

More subtle, and harder to learn, was the idea that functional examples should include a representative variety of *results*. The easiest context in which to introduce this idea is a function that returns a Boolean; there should be examples that return both `true` and `false`. Had I known that such functions might present difficulties, I could have forestalled a few instances in which students mistakenly wrote predicates that always returned `true`, for example.

**Step 4: Templates** Function templates were the most difficult part of the design process for my students to apply. My students weren't confused, and they didn't ask questions, but most of them consistently turned in code that, to an instructor, was obviously not derived from a legitimate template. Worse, students could not see for themselves that they had deviated from the template approach. Several deviations occurred frequently; I call them *confused conditionals* and *stubborn sums and structures*. I also describe *false choices*. To illustrate these deviations, I describe two students' implementations of `insert`, a function that inserts a key and value into a binary search tree. Such a tree is either `false` (the empty tree) or a node containing a key, a value, and left and right subtrees.

The good implementation follows the template approach. Function `insert` begins with the elimination construct for the sum: a conditional that asks `false?` and `node?`. The case for `node` selects the node's key and continues with a three-way conditional that compares the node's key with the input key. The conditional has three branches because the design recipe for ordered data partitions the input data into three subsets: a key in an ordered set must be less than, equal to, or greater than a search key. In the three-way conditional, two of the three branches contain naturally recursive calls to `insert`, passing the node's left and right subtrees, respectively.

The bad implementation also begins with the correct conditional. But its `node` case deviates from the template approach. It passes all inputs (including the node) to a helper function `change-value`, whose type is too general: `change-value` expects not a node but an arbitrary tree. And `change-value` doesn't use a template based on input data; instead, it calls a helper function `has-key?`, which tells if any node of the given tree contains the given key. Then `change-value` calls another helper function, either `update-value` or `add-node`. Finally, `add-node` contains a three-way conditional that asks if the input tree is `false` or if the given key is smaller or larger than the key in the node. Many things are wrong here; let's look first at the conditionals.

A conditional should either distinguish among alternatives in a sum type, like a `case` expression in Haskell or ML, or it should make some other single decision, like an `if` expression in Haskell or ML. The initial conditional in both implementations of `insert` acts like a `case` expression, distinguishing a node from an empty tree. Such conditionals are prescribed by the design recipe for sum types, and once that recipe is understood, they can be written quickly and easily. The second conditional in the good implementation of `insert` acts like nested `if` expressions, deciding how the input key relates to a node's key. As noted above, it is prescribed by a design recipe for ordered data. The conditional in `add-node` is a *confused conditional*: it mixes the discrimination of alternatives in the sum with discrimination among keys. Such conditionals are not prescribed by any design recipe, and they are usually hard to understand.

Now let's look at the types of the bad implementation's functions. Function `insert` discriminates between `node` and `false`, and it passes only a node to `change-value`. But `change-value` expects a tree, not a node. This tree is a *stubborn sum*—one that won't go

away and is scrutinized repeatedly. Sure enough, trees are scrutinized by `insert`, `has-key?`, `update-value`, and `add-node`. That's four times as much scrutiny as the template (or the problem) calls for.

I've also seen *stubborn structures*. One example was in a function that takes a binary search tree keyed by number and returns the leaf whose key is closest to a given number. The template for a node structure should combine the node's key with computations on the node's left and right subtrees. But the example code examines the node's key, then calls a helper function with one subtree *and the node*. This node is a stubborn structure—instead of being abandoned once its elements have been selected, it is passed around, and multiple helper functions select elements from it, repeatedly.

Finally, a *false choice* is a conditional decision that ought not to be made, because one of the right-hand sides subsumes the others. A typical example consumes a list: the `empty?` choice handles empty lists, and the `cons?` choice, instead of using a natural recursion to handle the tail of the list, handles the whole list—and would work even if the list were empty. Another example is the conditional in the bad implementation of `insert`: if `insert` uses the helper function `change-value`, which can handle *any* tree, not just a node, then `insert` should not have a conditional. In yet another example, I saw conditionals with cases for a nonempty binary tree whose left or right subtree is empty—cases that are subsumed by the case for a general nonempty tree.

You can watch for these template problems, and you can warn students about them, but if students are to identify template problems independently, in their own code, I believe they need more support from DrRacket. Some ideas appear in Section 6.2 below.

**Step 5: Coding** As noted in Section 2.3 above, going from template to code sometimes requires creative puzzle solving. To help stimulate students' creativity, I have generalized a technique that is presented in the second edition of *How to Design Programs*, in the section on designing with self-referential data definitions.

The problem is to turn a template into code. The technique is to create one table of examples for each nontrivial case in the template's main conditional, or if the template does not begin with a conditional, one table for the whole template. The first column of the table is labeled *Wanted*, and it shows the value the function should return, which is taken from a functional example. Another column is needed for each application of a selector function and for each natural recursion. A labeled column for each input may also help, as may labeled columns for calls to helper functions.

Once the columns are set up, the student fills in a row for each functional example that meets the condition associated with the table. The *Wanted* column, the inputs, and the results of applying selector functions are filled in mechanically using the inputs from the functional example. Columns for natural recursions or for calls to helper functions are filled in using each called function's purpose statement. Here is an example of a table for the induction step of a recursive function that sums the first *n* natural numbers:

| <i>Wanted</i> | <i>n</i> | (sub1 <i>n</i> ) | (sum-to (sub1 <i>n</i> )) |
|---------------|----------|------------------|---------------------------|
| 1             | 1        | 0                | 0                         |
| 10            | 4        | 3                | 6                         |
| 15            | 5        | 4                | 10                        |

We hope the student sees that *Wanted* is  $(+ \text{ } n \text{ (sum-to (sub1 } n \text{))})$ .

I found the table-of-examples technique so valuable that after two-thirds of the course, I devoted a full homework assignment to it and to remedial template writing. The next time I teach the course, I will ask students, on the very first assignment, to fill in tables of examples, using images and perhaps a few numbers.

### 3.2 Where students do & don't struggle (advanced topics)

**Self-referential data and natural recursion** I was wisely advised to start teaching recursion not with lists but with a richer recursive type. As my first example, I defined a particular binary tree: a *conspiracy* is either an empty conspiracy or a cell headed by a person and containing two recruits, each of which is also a conspiracy. To create a running example, I claimed a position at the root of a class-wide conspiracy, and I sent emails to two students asking them to recruit two classmates each, and to “give your [recruits] these instructions and ask them to recruit two more classmates into the conspiracy.” Students seemed to enjoy the play-acting, and when the conspiracy was revealed at the blackboard, students were able to help me evaluate and then define such functions as the number of people in a conspiracy (population) or the number of steps needed to get a message to every conspirator (depth). Also, when the time came to explain the function template for self-referential data, I was able to draw an analogy between a recursive function call and the self-reference in my informal recruiting instructions.

After this successful introduction to recursion, I thought we were home free, but as I watched students tackle more ambitious problems, I observed a dispiriting phenomenon: many students tried to understand recursion by mentally inlining recursive calls, arbitrarily many times. Thinking about sequences of recursive calls abandons the template approach, makes students' heads hurt, and leads to hideous, broken code. In the future, I will insist even more often that when you call a function, you must *not* look at its definition, but only at its description—and in particular, at its purpose statement. It is only by trusting purpose statements that a programmer can build things that are big or recursive. I don't know if my students picked up bad habits elsewhere or if the desire to inline functions is innate, but now I do know I have to fight against it. And I know that if a student cannot write a crisp, clear purpose statement, that student is likely to struggle with recursive functions.

**Generative recursion** One of the contributions of *Program by Design* is to distinguish *natural* recursion, which amounts to structural induction, from *generative* recursion, which describes all other methods of dividing a problem into smaller subproblems (Felleisen et al. 2004a). Generative recursion provides opportunities for great homework problems, but I needed to give remedial homework on templates, and I had promised that students would do the language-classification project described in Section 5.1 below. So I assigned no generative-recursion homework. I was able to assess students' mastery of generative recursion only by observing them at work. In class, we tackled the construction of a 2D-tree from a list of points, and I set sorting a list of numbers as a quiz problem. In both problems, at least some students were able to identify which approaches were structural and which were generative. For example, given the standard structure in which a list is either empty or is made with cons, students correctly identified insertion sort as structural and selection sort as generative.

**Local definitions and lambda expressions** My students easily made the transition from Beginning Student Language to Intermediate Student Language, which adds local definitions and first-class, nested functions. They also easily absorbed `lambda`. Although `lambda` is officially an add-on, we went straight from Beginning Student Language to Intermediate Student Language *with* `lambda`; we never used Intermediate Student Language without `lambda`. And because my mandate was to teach programming and problem-solving, not functional programming, I did not dedicate any class time to `lambda`; I simply used it in examples in which I called higher-order list functions. To my surprise, in lab exercises designed to reinforce skills with higher-order functions, at least half the students chose to use `lambda`, without encouragement or instruction beyond what they had seen in class and read in the book.

**Functional abstraction and higher-order functions** Abstraction over differences includes abstraction over different *functions*, and abstracting over a function produces a higher-order function. I taught higher-order functions using a suggestion from Viera Proulx: present purpose statements for functions that answer similar questions. For example, “How many students in this class carry a MacBook?”, “How many students in this class are freshmen?”, and so on. My students swallowed the idea whole and were able to design, during class, a higher-order *how-many* function. And they sailed through a homework assignment in which they used abstraction to combine functions they had written previously.

My students also had little difficulty using standard higher-order functions on lists. They did so not only on small problems that emphasized standard list functions, but also on a large project for which they were instructed to avoid recursion when possible. A number of students were comfortable enough to complain about the names of `ormap` and `andmap`, which Haskell programmers know as `any` and `all`. Students did only one thing that disappointed me: many of them used a fold where a map or filter would be better. Correcting this fault would be an appropriate refactoring.

**Parametric polymorphism** As part of its story about abstraction, *How to Design Programs* introduces parametric polymorphism. Data definitions can abstract over type parameters, and function signatures can use universally quantified type variables.<sup>6</sup> My students' written work showed that most of them got the *idea* of a parametric data definition, but none of them learned to use the notation properly. And even granting some idiosyncratic notation, few of them wrote definitions that were clear and unambiguous.

To correct these problems, I would follow Crestani and Sperber (2010) in introducing a formal language for data definitions. And although I do not advocate static type checking, I do think my students would benefit from a static check that type expressions are well kindred—each type constructor should receive the expected number of type parameters.

My students had more problems with polymorphic function signatures. Most of them sometimes wrote signatures that were less polymorphic than their code, using a named type where a type variable would be permitted. Many of them also sometimes wrote signatures that were *more* polymorphic than their code, using a type variable where a named type was required. These problems would not have been detected by Crestani and Sperber's (2010) dynamic signature checker: the functions whose signatures aren't polymorphic enough aren't *used* at non-conforming types, and the functions whose signatures are too polymorphic won't be detected because a type variable does not trigger any dynamic checks.

**Wish lists** *How to Design Programs*, especially the first edition, emphasizes the design of functions over programs. But it does present one key tool for designing programs, which it calls the *wish list*. The wish list is a list of descriptions, each including a name, signature, and purpose statement, of functions that need to be written for the program to be complete.

Unfortunately, I never saw a student use a wish list effectively. And I often saw students use wish lists *ineffectively*: instead of being demanded by demonstrated needs, functions appeared on the wish list after a quick reading of a problem, without thought. The wish list turned into a fantasy list, containing anything a student might possibly wish for. Such lists result from muddy, wishful thinking about problems, not from systematic design.

<sup>6</sup>In the first edition, the universal quantifiers are implicit; in the second edition, fortunately, they are explicit. I have learned from many experiences not to ask undergraduate students to envision implicit universal quantifiers.

To fight against muddy, wishful thinking, in future courses I will avoid the term “wish list.” I will instead refer to an “order list” and to “work orders.” I will tell students that issuing a work order costs something, and they had better not order a function unless they’re willing to pay for it. I look forward to seeing if the new words help.

### 3.3 Replicating others’ experience

My classroom experience confirms what others have written about dynamic types, about lecturing, and about laboratories.

**Dynamic types** Findler et al. (2002) argue that the type systems of Haskell and ML are too sophisticated for beginning students, but that a first-order, monomorphic type system might be helpful for beginning students. Felleisen et al. (2004a) argue that dynamic typing is a benefit because students and teachers need not spend energy finding and explaining static type errors. (And when a type error occurs dynamically, it comes with an example!) My students’ difficulty writing well-formed templates (Section 3.1) suggests that writing statically well-typed code might also be a challenge.

The compile-time checking provided by Haskell or ML would have ruled out many of the bad templates I observed—provided that sums and products were eliminated using case expressions and pattern matching, and that cases were checked for exhaustiveness. But as much as I love this compile-time checking, I have seen the difficulty that beginning students have writing proper templates, and I agree that compile-time checking is likely to be more of a barrier than a help. (Several colleagues report using hygienic macros to provide case expressions and pattern matching *without* compile-time checking. Such experiments sound intriguing.)

**Live coding in the lecture theater** Sperber and Crestani (2012) recommend that instructors teach design by solving problems using the full design process, with DrRacket, before a live audience of students. They caution against taking shortcuts. I found this method of teaching most effective during the second half of the course. I also found that a 75-minute lecture is too short for complete, correct solution of such problems as designing higher-order functions proposed by the students, or building a 2D-tree. I had to choose between dropping examples and taking shortcuts, and I took shortcuts. (When taking a shortcut, I identified each design step I wished to skip, and I asked students’ permission to skip it.) You may need to make similar compromises.

**Laboratory experiences and assisted programming** At Tufts, instruction is limited to 150 minutes of lecture per week, plus a 75-minute lab. A lab accommodates up to 22 students and is supervised by a staff of two or three undergraduate assistants, plus a “lab runner,” who is typically a doctoral student. My class was limited to 40 students, so I needed only two labs, which I ran myself—primarily so I could observe students at work.

In lab, I tried to replicate the *assisted programming* model described by Bieniusa et al. (2008): students are given a set of small programming exercises, of which they are expected to finish half. Students worked in pairs, and I asked them, at the end of each lab, to write what they had done and what they learned. Although personal observation told me more, the self-assessments helped me judge students’ learning and address issues in subsequent lectures. And self-assessments scale in a way that personal observation doesn’t.

My labs presented many of the same issues described by Bieniusa et al., especially the construction of exercises with a suitable number of problems of suitable difficulty. My most popular labs were those that posed many small problems. Examples included a list lab that asked for one data definition and ten functions, and a higher-order functions lab that asked for ten functions and the results of several function applications. My least popular labs were those that

posed a single problem broken down into many pieces. Examples included a lab to convert any S-expression into a sequence of atoms (and back again); a lab to build a game of whack-a-mole; and a lab to build an interactive map of the northeast United States, highlighting the hospital nearest the mouse cursor. No student completed any of these labs, so students did not enjoy the early successes that so help their motivation and learning (Ambrose et al. 2010, Chapter 3).

Other instructors report being challenged to develop good labs that work in 90 or 120 minutes. A 75-minute lab is even more challenging. If possible, arrange for a longer lab.

## 4. Working with the languages, libraries and tools

In this section I explain what I learned about DrRacket, the teaching languages, and the teaching libraries.

### 4.1 Using the teaching languages with DrRacket

For over fifteen years I have taught programming languages using little languages (Kamin 1990; Ramsey 2016). With this experience as background, I cannot praise the Racket teaching languages highly enough. The language design is lapidary. I was especially impressed that functions in Beginning Student Language may not have local variables. At first I thought this restriction was crazy, but after observing students at work, I see that not only is the language simplified,<sup>7</sup> but without local variables, students are nudged to create helper functions—a notorious point of difficulty for beginning students.

Including `check-expect` is a masterstroke. Even if you use only the first edition of the textbook, you must teach `check-expect`, because it is so beautifully integrated with DrRacket. Clicking Run runs all tests, and DrRacket shows untested code in red on a reverse-video background. After seeing this feature demonstrated in one or two early lectures, almost all students routinely submitted code with complete “statement” coverage. They submitted untested code only in assignments that were substantially incomplete. Why? Probably because *every time you compile, DrRacket runs your tests and tells you about coverage*. When my fellow instructors and I compare programming environments, we agree that easy, routine, automatic testing and coverage analysis is DrRacket’s most important benefit.

### 4.2 Teaching with world programs and the universe library

The teaching languages come with purely functional image and universe libraries, which can be used to create interactive graphical applications as well as distributed applications (Felleisen et al. 2009). Interactive applications are called “world programs,” and my students wrote lots of them. (We did no distributed computing.) A world program is built around a single higher-order function, `big-bang`,<sup>8</sup> which has a polymorphic type. The unspecified, universally quantified type is called the *world state*.<sup>9</sup> Client code provides a function to render a world state as an image, as well as pure functions that respond to mouse and keyboard events, or even to the passage of time, by mapping world states to world states. The design of world programs is discussed briefly by Felleisen et al. (2009) and at length in the second edition of *How to Design Programs*. My summary guide is reproduced in Web Appendix E.

<sup>7</sup>A first-order language with local variables must explain how local definitions (which may not include first-class functions) differ from top-level definitions (which do include first-class functions). Intermediate Student Language, in which all functions are first-class, needs only one, simple, uniform account of the meaning of a local definition.

<sup>8</sup>Actually, `big-bang` is a syntactic form, but you don’t need to know this.

<sup>9</sup>Felleisen et al. explain world programs using units (modules), but an explanation using polymorphism and type variables also works.



World programs impressed me very favorably: big-bang is both powerful and simple, and creating satisfying interactive programs is easy. But world programs have more intellectual depth than I realized, and I made some mistakes (Section 5.4 below). I trace my mistakes to a shallow understanding of the *universe* library; I was too willing to take at face value the idea that the purpose of the library is to enable students to “construct a program that is like the applications they use on their computers” (Felleisen et al. 2009). I now believe the library serves broader and deeper purposes:

- The library provides a simple space in which students can develop and practice the skill of “look at the world; see data; define a representation in the computer.”
- The library provides a safe, guided environment in which students can design *programs*, not just functions.
- The library exposes students to the power of data abstraction (over the world state).
- The library provides flexibility for students to choose different representations of a world state and to design the event handlers required by *big-bang*. This kind of flexibility, and the control students have over their choices, enhance motivation and learning (Ambrose et al. 2010, Chapter 3).

Pleasing students with lifelike applications is all very well, but world programs are important because of their other purposes. In the future, the aspects I will emphasize most are the skill of modeling the world in the computer, and the practice in designing programs, not just functions.

#### 4.3 What to expect from the programming environment

Except for the help and menu system, I found the student-facing part of DrRacket as good as advertised. Almost all of my students were instantly productive using the Beginning Student Language. The help and menu system does present a problem: as far as I can tell, students are expected to deal with the same help and menu system that fully fledged Racket programmers use. Most students were willing to ignore menu items they didn’t understand, but almost all of my students tried to use the help system and found themselves reading documentation for full Racket—especially library documentation. This documentation, with its idiosyncratic notation for function signatures, was difficult even for my teaching assistants.

The instructor-facing part of DrRacket surprised me. I was expecting mature, well-documented, stable production software. I got mature, well-documented, evolving *research* software. Once I adjusted my expectations, I got along fine, but I hit a couple of pain points worth knowing about. Because I hope these pain points will soon disappear, I have relegated the details to Web Appendix D.3.

One pain point is not going to disappear: if you write libraries, you are expected to use full Racket. If, like me, you’ve learned only up to Intermediate Student Language, full Racket presents some problems: it’s not just bigger; it’s different. I tripped over differences in definitions of structure types and in meanings of numeric literals. Luckily, Matthew Flatt suggested a great compromise: use Intermediate Student Language plus full Racket’s `provide` form. To get `provide`, you need only a small file written in full Racket. You import that file (using `require`), use `provide` to export your public names, then write the rest of your library in Intermediate Student Language.

One final caution: it is all too easy for a student to use DrRacket’s menus to import the wrong library (“teachpack”) by mistake—a mistake that both students and teaching assistants found hard to diagnose. Insist that your students import libraries only by using `require` in their source code. Using `require` makes manifest what libraries have been imported, and as a bonus, it puts your own libraries on the same footing as built-in libraries.

## 5. Rookie mistakes and what I learned from them

People love to do things well, but we learn more from our mistakes. I asked other instructors to help me learn from their mistakes, but those who made beginner’s mistakes did not share them. Shriram Krishnamurthi did identify two common mistakes: failing to get complete buy-in from teaching assistants, and allowing experienced students to disrupt or undermine a class. What follows is an account of my own most significant mistakes—the ones from which I learned the most, and the ones I most wish I had avoided.

### 5.1 Misdirected effort in preparation and planning

I began preparing my course by trying to identify learning outcomes, in more detail than I present in Section 2 above. I read the textbook painstakingly and took detailed notes. This work turned out to have been a poor use of my time. I later skimmed the book *quickly* and made a high-level summary. The summary, which splits the material into six broad tiers and articulates a simple learning goal for each tier, helped me far more than my detailed notes. It still does not contain what my colleagues in education would consider proper learning objectives, but in hopes that it may also help you, I have reproduced it as Web Appendix B.

I worked on the course with seven students who had studied functional programming with me. None of us had used Racket or its teaching languages; what we had used was a dialect of Scheme called  $\mu$ Scheme, which is a bit smaller than Racket’s Intermediate Student Language. We did not try to learn the teaching languages in advance, which was a good decision: we picked them up quickly and easily.

We spent our preparation time on potential homework assignments. Because our departmental culture encourages “projects,” which are big, open-ended assignments intended to provide scope for significant design choices (Web Appendix C), we focused almost exclusively on project ideas. We especially wanted projects that would meet our departmental goals of establishing connections to real-world technology, to real-world data, or to students’ interests outside of computer science. In the light of experience, our focus was misdirected.

- In almost every week of a course in *Program by Design*, students learn a new way to organize data. Unfortunately, coming up with projects that organize data in sufficiently diverse ways was beyond our abilities. Almost every one of our project ideas required a list of structures, and for many ideas, a list of structures was sufficient. But in *Program by Design*, before students are ready to work with a list of structures, they have to spend a month learning simpler forms of data. They then have only a week or two in which lists of structures are on topic, after which they move on to other forms of data. Even after much effort, we couldn’t imagine a set of projects that would fit a course in *Program by Design*.
- In *Program by Design*, students learn so much technique that there isn’t *room* for a lot of projects. In a 13-week course, even though I chose not to teach mutation, I felt that I had only about  $3\frac{1}{2}$  weeks in which I could give students a project that was not driven by a technical learning objective. I was able to use only one of those weeks for a project. (I used another week to remediate difficulties with templates, and I used the remaining week and a half to help my students prepare a learning portfolio, which served them in lieu of a final examination.)

My staff and I also looked for problem domains that could serve as unifying themes for multiple labs and homeworks. We settled on two themes: probability and GPS navigation. I knew probability was a stretch, but I wanted to deliver a project that has repeatedly

been popular in our first course: write a naïve Bayesian classifier that identifies the natural language in which a web page is written. I was more confident in GPS navigation: I felt that it would provide a more interesting introduction to numeric computation than the ancient, boring Fahrenheit/Centigrade conversions, and I felt it would lead up to interactive mapping applications. But neither of the two themes worked out as well as I had hoped.

- We didn’t have time to take probability seriously. We started well enough by having students estimate and measure some real-world probabilities, using log odds. We then ignored probability for ten weeks, and in the eleventh week, I bombed students with a few dense pages of probabilistic notation and Bayesian reasoning, so they could build classifiers. I don’t believe they retained anything.
- We did better with GPS navigation, but I underestimated my students’ discomfort with sines and cosines. Not only did my students find sines and cosines intimidating, but sines and cosines use “inexact” (floating-point) arithmetic, which I could otherwise have delayed or avoided. Many students struggled to write simple functions on GPS coordinates, which took them far more time and effort than I ever imagined.

These two problem domains may or may not have been poor choices, but my real blunder was more fundamental. I was warped by my youthful experiences with C and Pascal, and without thinking, I assumed that problems for beginners should use *numbers*. Numbers have their benefits—students can draw on their school experience to develop examples and tests that are independent of their code—but Beginning Student Language also includes a first-class *image* type. This type comes with a lovely algebra of operations, and it even enjoys special support in DrRacket’s read-eval-print loop! Or if I hadn’t thought of images, as a longtime Haskell and ML programmer I should definitely have thought of *strings*.<sup>10</sup> I promise future students that their very first experiences of computing will include examples that draw pictures and say things, not just examples that compute numbers. Bloch (2010) agrees.

What else did I learn from my mistakes in course planning?

- I found room for only one or two things beyond basic functional programming. The textbook suggests mutation, but I chose instead to take an extended look at tree structures (1D- and 2D-trees) and to use a novel final assessment (learning portfolios).
- I believe in projects,<sup>11</sup> but when I teach the course again, I will identify *one* project and have students build it in pieces throughout the term. I might try a simple web browser or perhaps a browser for some other kind of database. I would consider a game like Scrabble, which would provide practice in data structures and in designing world programs, but my department is cautious about games (Web Appendix C).

## 5.2 Miscalibrated homework

My most embarrassing mistake was to assign a problem I thought was simple without first having completed the *entire* design process myself. I asked students to write three functions on GPS positions:

<sup>10</sup> Although the first edition of *How to Design Programs* uses LISP symbols almost exclusively, the second edition uses strings, and there is a fine string library.

<sup>11</sup> An anonymous reviewer suggests that in conventional courses, projects are necessary because the cognitive and syntactic overhead of industrial languages is so great that problems with small solutions rarely provide much intellectual challenge. By contrast, the reviewer finds the Racket teaching languages expressive enough, with little enough overhead, that even problems with 20-line solutions can present significant intellectual challenges.

distance, bearing, and projection. I had previously implemented the functions, and I knew that the function descriptions and codes were simple. I also knew that some of the trigonometry was subtle, so I prepared my students thoroughly for the trigonometric calculations. I thought that was enough.

I was wrong: I badly misjudged the cost of developing functional examples and unit tests. When I finally finished my reference solution, the code itself, even with liberal use of helper functions, took only 24 lines of Beginning Student Language. But to test it properly, I had to define at least another half a dozen functions, and the full solution contained 226 nonblank lines of code, tests, and documentation. The assignment turned out to be about three times as much work as I had meant to ask for, and I was lucky my students did not desert *en masse*.

## 5.3 Misunderstood templates

As a beginner, I was a little too eager to construct function templates by leaping at the elimination form for one of the argument types, as described in Section 2.3 above. I had learned from the book that when you get a value of sum or product type, you take it apart using a conditional or a set of selector functions. But there’s always another choice: you can leave an argument alone, not inspect it or take it apart, but simply pass it to another function. I didn’t teach my students this choice early enough. The possibility, however, can be taught from the very beginning; indeed, values of atomic type can *only* be passed to other functions.

Midway through the term, I tried to correct my mistake by introducing a new word for an uninspected value: *sealed*. The decision about whether to leave arguments sealed comes into play in the book’s section on processing multiple pieces of complex data, but I wish I had introduced it earlier. Delaying may have contributed to my students’ difficulties with templates and to my own difficulties in teaching function composition.

## 5.4 My world-state disaster

When I introduced world programs to my students, I made my biggest mistake of the term. I wanted to show them an interactive graphics program that did something interesting, and they had learned about structures but not yet about lists. I somehow got the idea of a program that would drop a disk on the screen at every mouse click, potentially filling the screen with disks. No lists? No problem! I chose as my world state an *image* containing all the dropped disks. Had I been *trying* to sabotage myself, I could not have chosen a worse example. For weeks, my students conflated world states with images, and when asked to write new world programs, they struggled mightily. To get everybody sorted out on the difference between an image and a world state took my teaching assistants a month of hard work. Next time I introduce world programs, I will begin with a simple state containing just one disk which can change position.

## 6. Open problems

During the semester, I identified a number of teaching problems that I have not yet solved. Some problems require Racket programming that is beyond my skills; some require a depth of understanding that I have not yet developed; and some require time, effort, and in-class experimentation that I have not yet been able to invest. I begin with easier problems and move to more difficult ones.

### 6.1 Making data examples first-class

In Section 3.1 above, in Step 1B (data examples), I enumerate the ways in which data examples are second-class citizens, not supported by the teaching languages or by DrRacket. All the problems

my students had could be addressed by adding a syntactic form like this one:

(`check-eval expression`)

where *expression* is the data example. The semantics I intend is that DrRacket accumulates the expressions and then evaluates them, like the expressions in a `check-expect`, after all definitions are in scope. DrRacket could then report something like “All 7 data examples built!”

This `check-eval` proposal, which says simply “I have some data,” does not please the experts. Experts have, however, shown significant interest in more ambitious proposals, all of which say “I have some data of a particular class.” But the experts do not agree on how a class of data should be formally specified. One specification language, *contracts* (Findler and Felleisen 2002), has grown into a large and important part of full Racket. Another specification language, *signatures* (Crestani and Sperber 2010), has been used successfully with beginning students. These languages will do well for instructors who have the skill and inclination to go beyond *How to Design Programs*. But as long as the book teaches students to write function signatures that are informal and unchecked, I hope a place can be found for a data-example form in which the class of data is also informal and unchecked.

## 6.2 Enabling templates to persist and be reviewed

DrRacket does not provide enough support for function templates. The teaching languages do include forms such as `...` and `....`, which can be used to *write* templates. But DrRacket does not recognize these forms as special: it complains that they are untested code. Untested code is anathema, and DrRacket’s complaints push students to turn templates into code as soon as possible. And once a template has been turned into code, it is gone forever.

Because templates disappear, a student cannot review a template to see if it makes sense in the context of a given signature and data definition, and a student cannot compare a template with a function definition to see if the two are consistent. Bad templates account for almost all the times my students wrote horrible code or went off the rails entirely. And students don’t see them! As an experienced functional programmer, I can look at a function and imagine the template from which it was derived, and I can identify problems that stem from the template in my imagination. But such acts of critical imagination are too much to expect of beginning students.

Every other step of the original design process (data description, data examples, function description, functional examples, code, and tests) leaves behind a visible artifact that can be assessed. Templates should leave footprints, too. It might be enough to extend DrRacket with a new syntactic form, perhaps called `define-template`, which would define a new species of function. Such a “template function” would undergo the same static checks as a regular function, would be required to contain the `...` form or related forms, would be expected not to be tested, and could coexist with a true function of the same name. Template functions would play many roles:

- Most important, template functions would provide scaffolding to help students define ordinary functions that are consistent with the definitions of the data those functions consume.
- During the “review and refactor” step, template functions would make it possible for students to answer two crucial questions: Is the template consistent with the signature and the data definition? And is the function definition consistent with the template? When the template itself is invisible, as at present, these questions are too difficult for my students to answer.

- Template functions would help my teaching staff communicate with students during laboratories and office hours; my staff could ask to see a template function and then could ask students the same two questions about consistency.
- Finally, explicit template functions would help my staff and me assess students’ code and provide better feedback.

It is also possible that DrRacket could check to see if a function’s definition is consistent with its template. For example, DrRacket could check if a definition could be obtained from its template by replacing each ellipsis with a term. I am not confident that such a check would provide much additional value—I think the important property of a function template is that it be *present*—but it’s an experimental question. The real value that I am confident of is that explicit, persistent templates would help my students apply design recipes correctly. If I could change only one thing about DrRacket, making templates explicit and persistent would have the biggest effect on my students’ learning.

## 6.3 Developing the “review and refactor” step

I plan to teach an explicit “review and refactor” step not only to unify some disparate instructions and activities that are distributed throughout *How to Design Programs*, but also to show students that mature designers don’t just write good code; they improve code by refactoring. To identify review and refactoring activities and to match them to levels of learning and development, much work remains to be done. As a first step, here are some suggested activities, starting with those suitable for very beginning students:

- Check signatures for arity problems, references to unqualified “lists” or “structures,” and other faults. (Crestani and Sperber (2010) observe that this activity can be profitably automated by adding formal signatures to a teaching language.)
- Check functional examples to be sure every choice of input is represented.
- Check functional examples to be sure every choice of *output* is represented. This activity is especially valuable for functions returning Booleans.
- Examine code for violations of the template approach, especially the “confused conditionals” and the “stubborn” sums or structures described in Section 3.1.
- Look for duplicate or near-duplicate codes; if you can identify parameters to abstract over, replace them with calls to a single, new function.
- Look for functions that have similar purpose statements (specifications) and consume the same kind of data. Identify and eliminate redundancies.
- Look for groups of similar data definitions; if you can identify type parameters to abstract over, replace them with instances of a single, new, parametric data definition.
- Look for functions that take one or more arguments of sum, product, and arrow types. Identify which arguments are “inspected” (by `cond` or selectors) and which are “sealed” (ignored or passed to other functions). Decide if the decision to inspect or seal makes sense or if the code would be improved by deciding differently. Especially, look for arguments that are inspected but could be sealed.
- Rewrite or eliminate conditionals in which one case can subsume others.
- Look for recursive functions that consume lists and can be expressed using standard higher-order list functions.

- Look for uses of `foldl` and `foldr` that can be rewritten using `map` or `filter`.
- Look for recursive functions with similar structures, and replace them with new higher-order functions.
- Review type signatures of polymorphic functions. For each type variable, try substituting different actual types, such as `image`, `Boolean`, and `list of number`. Verify that *after* substitution, each signature accurately describes the types of data that you expect to flow into and out of the function.

#### 6.4 Developing better guidance for conditionals

How should students design conditionals? What role(s) should `else` play? When we review a conditional expression, how do we tell if it's good or bad? How can a *student* tell if a conditional expression is good or bad? I can answer only in two situations:

- An experienced Haskell or ML programmer knows that pattern matching in `case` expressions is most easily understood when patterns are non-overlapping, so the behavior of the program is independent of the order in which the cases appear. Each case can be understood in isolation, without considering the others. The corresponding principle in the Racket teaching languages is that when `cond` is used to choose among alternatives in a sum type, each alternative should be identified by an appropriate predicate. For example, a function that consumes a list `xs` should use the predicates `(empty? xs)` and `(cons? xs)`; it should not use `else`. However, in the first edition of *How to Design Programs*, students will see `else` used more often than `"(cons? xs)"`. In the second edition, `"(cons? xs)"` is used more often.
- When a `cond` uses just two predicates, they are nontrivial, and they are complements, use `else`.<sup>12</sup> For example, this code from a student would be clearer with `else`:

```
(cond [(look-across? tree close x y) ...]
      [(not (look-across? tree close x y)) ...])
```

Beyond these two situations, I don't know what to tell my students. And while I myself can usually look at a conditional and distinguish good from bad, I don't know how to teach graders to do it.

#### 6.5 Assessing students' programs

The open problem that most affected my students' learning was that I found no clear, principled basis on which to assign grades. My staff and I got bogged down with grading, to a point where we could not give students timely feedback on their work—and without such feedback, students learn less and are less confident. My staff and I got bogged down because although we knew the big question we wanted to answer—whether our students were practicing systematic design—we could not figure out how, or on what scale, to evaluate systematic design.

Many instructors use a system of points. For example, Mitch Wand uses a detailed rubric graded on a 50-point scale and containing over 65 potential deductions. Unfortunately, this rubric is designed for beginning master's students, and it assumes an in-person code review. I did not understand the principles used to create the rubric and so could not adapt it for my situation. Also, just as instructors in Germany have special concerns about plagiarism (Bieniusa et al. 2008), I, like many other instructors in America, have concerns about wrangling with students over points.

<sup>12</sup> The second edition muddies these waters further by adding `if` to the Beginning Student Language. However, the 2013 draft uses over eight times fewer `ifs` than `conds`, and I plan to ignore them.

As a promising alternative to a points system, the education literature recommends that we identify *primary traits* to look for in students' work, and that we evaluate each trait on a scale with three to five choices (Stevens and Levi 2005; Walvoord and Anderson 2011). I have used primary traits successfully in our third and fourth courses. In principle, these courses use the same five-point scale that the NSF uses to grade proposals: Excellent, Very Good, Good, Fair, and Poor. In practice, the two extreme grades are rarely used and are easy to identify; "normal" work is graded on a three-point scale of Very Good (meets all expectations, equivalent to an American A), Good (does not meet all expectations but shows evidence of quality and significant learning), and Fair (the lowest passing grade).<sup>13</sup>

To apply this scale to a course, the instructor must characterize traits of work that is Very Good, Good, or Fair. But my staff and I were able to characterize only Very Good and Fair work:

- Very Good work may contain flaws, but it shows evidence throughout of having been developed using the design process.
- Fair work shows a *systemic* failure to apply the appropriate design recipe. For example, a solution would be graded Fair if every function's purpose statement merely restated the information given the function's signature.

We were not able to develop criteria by which to place students' work *between* Very Good (developed according to a design recipe) and Fair (systemic failure of design). And we are not comfortable grading on a two-point scale.

An ideal analysis of primary traits characterizes what is observed about each trait for each level of performance. But a partial analysis, in which only the highest levels of performance are characterized, can also be useful. For instance, Jordan Johnson has developed a list of 27 characteristics of exemplary work in *Program by Design*. To assign a grade, Johnson counts how often these characteristics appear, on a scale of Always, Usually, Sometimes, Seldom, and Never. He reports good results, but his classes are small—at most 14 students each. In my class of 40 students, we tried to replicate the "counting" approach for a just a few characteristics on a couple of homework assignments, with a coarser scale. But our graders reported that even a little counting was time-consuming and stressful, and I felt that the counts did not really characterize the quality of students' work. For students, I expect Johnson's characteristics would make a fine checklist, but for graders, the counting approach is too expensive and does not lead to an obvious grade.

Another alternative is to base grades on a program's functional correctness, perhaps as determined by testing. In *Program by Design*, test results are less important than systematic design, but students do wish to be rewarded for producing "working" code. Automated testing finds bugs effectively (Claessen and Hughes 2000; Crestani and Sperber 2010). But automated tests require well-specified interfaces, and an essential aspect of *Program by Design* is that the interfaces are designed by the *students*, not the instructor. Were I to specify interfaces for students to implement, I would be doing much of the design work that I want them to learn to do.<sup>14</sup>

Bieniusa et al. (2008) use a "semi-automatic" tool that checks a student's program and assigns a preliminary "score." But the tool appears to require interfaces to be specified. And unfortunately,

<sup>13</sup> At the extremes, Excellent work exceeds expectations and impresses the course staff (an American A-plus). Poor work shows evidence of serious deficiencies, typically by being substantially incomplete (a failing grade).

<sup>14</sup> I have developed prototype software that *discovers* students' interface designs by probing their code, but it relies on compile-time type checking.

Bieniusa et al. do not discuss the set of possible scores, algorithms by which scores are assigned, principles on which such algorithms are based, or instructions given to the teaching assistant who converts the preliminary score to a final score.

A principled grading method that lies outside the context of *Program by Design* is described by Edwards (2003): students submit both code and tests, and the submission is scored by multiplying three fractions: the fraction of the student's tests that are consistent with the problem statement, the fraction of the student's tests that the student's code passes, and the fraction of the *instructor's* code covered by the student's tests. Like other testing approaches, this approach limits students' freedom to design.

*Program by Design's* method enables yet another approach, with which we can assess functional correctness without limiting students' freedom to design: we assess correctness by reading purpose statements and unit tests (functional examples). DrRacket tells us which code has actually been executed. If a function's purpose statement is clear, the code has been tested, and the tests seem sufficient to validate the purpose statement, the function is deemed correct. This approach gives students the freedom to design interfaces, but compared with automated approaches, it is significantly more expensive.

## 7. Conclusion

Principled course design focuses not on material but on students: what they can do, and how we know they can do it (Wiggins and McTighe 2005). *How to Design Programs* is a great source of material, and prior work (Bieniusa et al. 2008; Crestani and Sperber 2010; Sperber and Crestani 2012) tells us a great deal about how to teach it. This paper adds to that work, showing some significant mistakes to avoid, and telling us more about students: what they learn to do, and where they do and don't struggle in learning to do it. Plenty of problems are still open, of which the most difficult is assessing whether students can do what we think they can do: we need reliable, cost-effective ways of knowing when and to what degree students are really programming by design.

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## A. Teaching experience

My teaching experience includes a track record of creating required programming courses that have long-term impact. One measure of this impact is our university-wide survey of graduating students, which asks them about highlights of their four years at Tufts. Students identify up to three faculty or staff who had a “significant impact” on their development, and they identify one course that exemplifies “what a truly excellent college course should be.”

In aggregate, students surveyed in 2012 and 2013 were taught by 700 to 750 faculty, of whom they named 300 to 500 on the surveys. In 2012, 16 graduating students named me as having a significant impact on their development, and 11 named one of my courses as an exemplar of excellence. In 2013 the numbers were 16 and 18, respectively. (Students named both the third and fourth courses in our programming sequence.) The responses to my teaching place me, among the 40% to 70% of our faculty who are named on the surveys, in the 98th, 98th, 95th, and 99th percentiles.

## Supplemental material

A technical-report version of this paper is accompanied by additional appendices, which are referred to in the text as Web Appendix B through Web Appendix E. These appendices have not been peer-reviewed.